

Our Sweet Suite Concept - Recognizing the Human Factor

We have been practicing this revolutionary new housing concept in our temporary facility for 2 years. Despite having only one “suite,” which dramatically limits the number of animals we are able to house in the concept, our adoptions have increased over 25% this past year.

Concept Premise

Humans are the Ultimate Interactive Toy. Our dogs will not be isolated in dog runs, living under high stress conditions while anxiously waiting for a person to appear. Both dogs and cats will be with humans throughout the day.

- Each administrative staff member will have a “suite.”
- Each suite will have an office, meeting room, crate room and patio.
- Each staff member will care for 5 dogs in their suite and 5 cats in or adjacent to the suite.

Proven Advantages

The benefits interwoven within this concept are invaluable in every facet of our operations enabling us to incorporate our organization’s core values to achieve its mission.

For our Pets

- **Healthier Animals** - Housed with people, our pets have a significantly lower stress level which, in turn, dramatically reduces susceptibility to disease.
- **Improved Matches** - Our staff intimately knows our pets, which allows for making the best possible matches between adopters and their new companions.
- **Educational Opportunities** - Our staff spends all day with our pets, teaching them proper house manners for daily home life.

For our Staff

- **Higher Job Satisfaction** - Most people seeking employment in the animal rescue field do so because they love animals. In traditional facilities, only kennel staff have the opportunity for daily interaction with the animals. In our organization all personnel continuously interact with our pets.
- **Lighter Work Load** - In traditional facilities, underpaid, overworked, emotionally distressed kennel workers are responsible for the entire kennel workload. In our facility, each person is responsible for just a small portion of the animal “chores”.
- **Cross-trained Staff** - Our staff members are not only trained and qualified as administrators, but they are also trained as animal care-givers and work one-on-one with our pets every day.

For our Mission

- **Inherent Marketing** - In traditional facilities the administrative staff - the divisions that run the organization - are separated from the “product”. In our facility, those running the organization are those most familiar with the animals.
- **Increased Adoptions** - With our animals being accustomed to humans and having basic manners, they are much more appealing, making our adoption rate inherently higher.
- **Redefining Public Perceptions** - Our facility and adoption experience is like none other in the professional field of animal rescue. A quiet, calm, family atmosphere encourages visitation and adoption.

Facility Standard Requirements

Each of our suite areas will house 5 dogs and 5 cats.

Each suite area will be 750 square feet.

The national standard for facilities housing strays is: 100 sq. ft. for each dog x 5 dogs = 500 sf
50 sq. ft. for each cat x 5 cats = 250 sf

Accommodating national standards, our concept is practical as well as pioneering. 750 sf